

Student Union Malmö's sharing policy

The following guidelines support the Student Union in sharing different forms of information from internal and external actors; these are divided into group A and B according to level of prioritization.

Group A: Student Union Malmö, Student Union Malmö's association, student groups and sections, Malmö University, its institution and relevant partners, Malmö Stad and direct cooperation's.

Group B: Companies, non-profit organisations, students, researcher and others.

1. Student Union Malmö's definition of sharing

Sharing actors information to reach out to our members, students at Malmö University or the associations, student groups, sections, and its members.

2. Purpose of sharing

That students at Malmö university should benefit from the shared information or can take part of a favorable offer.

3. Guidelines for sharing from the Student Union's side

- The Union shares information from group A for free on digital media suggested by the communicator. This could, for example, be the Union's web page and social media.
- The Union can share information from group B for payment if the information is in line with the categories in the document "Marknadsföring genom Studentkåren Malmö".
- In other cases, the actor can share their information on The Unions Facebook wall or in any of the four faculty groups on Facebook.

4. An actor's information shall not conflict with the Union's constitution or democratic principles. Sharing of information will not happen if;

- The actor conducts an operation that hurt people and/or the environment in an apparent way
- The actor violates the Union's values
- The information is not considered relevant/favorable for our target group
- The actor is a political party or religious organization

The Union reserves the right to decline or cancel a sharing of ethical or other reasons than the points written above. The sender is responsible for ensuring that the content to be shared is correct.