

Student Union Malmö's operational plan 26/27

§1. Introduction

The operational plan is a steering document, adopted by the council, setting the work and operations for the Student Union Malmö (Union) for the upcoming operational year 2026-2027.

The operational plan's structure begins with the Union's operations, followed by chapters on student engagement and student representation, as well as study political work. The Union board for 25/26 suggests that having considered the above areas of focus, the new board should consider how these will work in the development of a sustainable structure for the new internal operation and other components of the union.

The operational plan is written in a way that ensures the board has the flexibility to achieve the set goals in a manner they best see fit. The new board therefore has a mission to create an action plan that will complement this document to concretise action steps and division of responsibilities.

§2. Union operations

The Union has been appointed to ensure the good quality of education, and ensure all students feel included and excel at the university. In accordance with Malmö University strategy 2026, which focuses on academic freedom, student influence, internationalisation and improving AI competence, The Union needs to align its works strategically with these goals.

Furthermore, the Union should also consider avenues for generating revenue due to budget cost cutting by the government and the University's newly added costs for the Union faculty offices.

The Union has decided with the university not to be in Amphritrite which was decided on the University board meeting in January 2026, The Union found an alternative place called Sjöormen, which would be a temporary short time solution for the next five years. The question is how the Union will afford its rent and operation cost.

The Union should continue working closely with associations and sections to achieve an increase in student engagement and student influence.

Finally, developing a clear strategy to ensure the visibility of the union is amplified at all faculties in the university.

Goals:

#2.1. Foster an environment that nurtures the needs and circumstances essential for students' overall well-being.

#2.2. Encourage bilingualism at the Union by fostering the use of both Swedish and English.

#2.3. Nourish continuous collaboration with Malmö University to improve the students' conditions.

#2.4. Explore sponsorships, partnerships, alternative memberships to generate independent revenue for the Union's activities and operations.

#2.5. Work to consolidate the Union's stay at Sjöormen by keeping it vibrant and connecting activities to the city of Malmö.

§3 Structure of the Union

The Union is run by Students and for students. The Board is the main engine that drives the

Union's works with the assistance of the kansliet. However, the final decision making authority lies with the Union council. The independence of the council should always be reinforced and emphasised. A good working environment should always be maintained by dividing areas of responsibility and having a clear knowledge of who is responsible for which specific aspect of the Union's work within the Board and kansliet. The Union should follow a good structure of work and welcome a sustainable collaboration with other Unions to ensure that a vibrant student life is achieved.

Goals:

- #3.1. Maintain high standards of the Union's constitutional functions.
- #3.2. Evaluate and continuously assess responsibilities. Adjust work distribution sustainably across existing, altered, and new roles.
- #3.3. Provide a coherent representation for students across all the faculties represented by the Union: HS, LS, KS, TS.
- #3.4. Uphold a vibrant student community and continued, satisfactory study-social experiences.
- #3.5. Student engagement and recruitment remains a constant goal for the whole Union, and as a particular focus for the board and kansliet.

§4. Student engagement

The Union represents around 27,000 students at Malmö University. For the Union to drive its quality work, student engagement is highly needed. Student engagement leads to powerful student influence and a stronger impact that reflects across the academic experience.

There are many ways in which students can become engaged. At the beginning of the academic year, students are more eager to get involved; therefore, this is the right moment to encourage them, attract future talent, to create ties and connections in the various areas of engagement, to highlight the importance and the fundamental impact that their commitment will have also in their future careers.

Engagement needs to be continuously developed and maintained throughout the operational year, and from one operational year to the next. The existing committees should provide support to the Union and the board to help accomplish these goals.

Goals:

- #4.1. To increase outreach and engagement with students to encourage participation in the Union and its activities.
- #4.2. Take the opportunity to catch students' attention, follow up by visiting them in class close to the start and during the academic year. Ensure that they get engaged till the end of the academic year.
- #4.3. Maintain and increase our outreach, by raising awareness of the Union and its council (FUM), via social events, associations, sections and with the support of the existing committees.
- #4.4. Create sustainable and long-lasting engagement in the Union through motivation, incentivisation and camaraderie for the members.
- #4.5. Drive the Union's committees as bodies with real influence on students' situations, including cooperation between them and the student body.
- #4.6. Find ways to incentivise continued and sustainable engagement of the Union council, the committees, and other student representatives.
- #4.7. Maintain and increase the Union's visibility at Malmö University through various promotional activities on campus.

§5. Student representation

Student representation constitutes a pivotal part of the Union's statutory responsibilities, which is one of the most critical challenges and goals for the union, as well as to ensure consistency in the representation positions to be filled throughout the academic term. Hence, serious efforts should be channelled towards recruiting and training student representatives, which would ensure that student perspectives can be raised in all processes and decisions that would directly or indirectly affect them. It is pertinent to note that student representation must be balanced and include all Malmö University student population.

Goals:

- #5.1. Sustainable and continuous student representation at university meetings, at all levels.
- #5.2. To keep the Union updated on questions around research and education that are relevant for the students and raise them during relevant meetings.
- #5.3. Facilitate events for underrepresented student groups and faculties that are and have been less represented within the Union.
- #5.4. To advocate for initiatives that address the needs and concerns of students from diverse backgrounds, including those from minorities and/or underrepresented groups.
- #5.5. To implement routines and educational material within the Union to support new student representatives in their new role.
- #5.6. To support the student sections, committees and other student groups to give access to professional and personal connections useful for students' future aspirations.
- #5.7. To help keep all involved groups informed and engaged, by having student representatives and section volunteers act as direct connections between the Union and the University.

§6. Study political work

Being a student includes more than just attending classes and studying. It entails a constellation of various conditions, such as living conditions, the learning environment, available student resources in the city, stable economy and prospects for future employment. These are all necessary factors for the successful completion of one's education, which directly and indirectly impact students and their academic pursuit. The Union serves as the driving force and as the representative addressing these concerns from the perspectives of students. All initiatives within this framework should consider the diverse student body of Malmö University. The Student Union will actively engage in critical self-assessment, articulate students' concerns and viewpoints to Malmö University, and advocate for them within Malmö, Skåne and beyond.

Goals:

- #6.1. Maintain a proactive approach to address housing-related issues at the local and regional levels through advocacy efforts and cooperation with relevant actors.
- #6.2. Continue to be a consistent ambassador for students' concerns when interacting with local and regional leaders, legislators, and other influential figures.
- #6.3. Discuss and find ways to tackle issues related to student employment during their studies, and for career transitions post-graduation.
- #6.4. Continue to promote the University's adherence to the directives and regulations governing student influence, as well as bringing attention to the persistent gaps between policy and practice.
- #6.5. Continue working proactively to increase student understanding of higher education politics.
- #6.6. Continue working to promote and adhere to democratic and academic ideals.