

The scholarship

The scholarship's ambition is to help and motivate creative design students to pursue higher education beyond Bachelor's studies. The scholarship was introduced in 2003, in collaboration with the Swedish Industrial Design Foundation. It has been awarded 15 times to brilliant designers, who continued their studies at Master's level. It is now administered and awarded through a collaboration with The Garden – Center for Design and Leadership at the House of Innovation of the Stockholm School of Economics.

The goal of the Michael Treschow Scholarship is to support each year a talented student who intends to use design principles and practices to improve organizations and/or businesses, and to enhance their contribution to economy, society and human lives. The contributions can be in several different fields, such as industry, society and social issues at large. One student is selected each year to receive 100 000 SEK.

The growing adoption of Design Thinking highlights the willingness of organizations to develop new products and services that focus on what is desirable to users and what makes their experience more meaningful.

By supporting the personal and professional development of a talented design thinker in the making, the Michael Treschow Scholarship intends to foster the integration of design, leadership and innovation.

These disciplines represent the foundations of the research, teaching and outreach activities that are performed at The Garden – Center for Design and Leadership. At the heart of the Garden, which is part of the House of Innovation at the Stockholm School of Economics, is the notion that the fundamental challenges that the world is facing today require a radical transformation of the way leaders practice leadership. A new model of leadership is required. One that finds inspiration from design thinking, in order to help leaders shape a more meaningful and sustainable future.

For these reasons, the Michael Treschow Scholarship is an integral part of The Garden's portfolio of initiatives. Not only will the awardee receive financial support to develop his/her skills in design and in its application to business challenges but will also be given the opportunity to contribute to relevant research projects and training activities at The Garden. By becoming an active member of the House of Innovation, the winner will have the chance to interact with leading academics in the field, with representatives from the industry, policymakers, and ambitious students, to create new knowledge, managerial tools and policy recommendations.

As a student I was sometimes insecure about my choices, where I was heading, if what I did was significant to anyone except for myself etc. To receive this amazing award gave both confidence and an energy boost as it was a proof that others also appreciated what I did.

Pontus Johansson
Scholarship holder 2012

The scholarship came at exactly the right time for me. Being recognized for my work in this way and meeting Michael and the jury, who were all so kind and supportive, really encouraged me to believe in myself and my thoughts on design.

Lina Wilckens
Scholarship holder 2017

The attention and recognition meant a lot to me and gave me confidence and energy to continue do what I believe in. And it really helped me during studies abroad and made it possible to take courses outside my design education.

Daniel Eriksson
Scholarship holder 2005

Requirements

- The applicants must have completed their Bachelor's program or equivalent education within the design field, and intend to start or already have started studying at Master's level. Applicants who have already completed their Master's program are not eligible.
- At least one of the programs should be at a Swedish University. (Bachelor or equivalent, or the Master-level program.)
- The applicants' portfolio should be based on their collected work, and display a mix of boldness, innovation and desire to further expand skills in the Design Thinking area. They must also demonstrate a commitment to social awareness and sustainability.

Key dates 2022:

Launch event (online)
June 7 at 8.15-9.00 am

Application period:
June 7 – August 31

Results:
end of November

Award ceremony:
early December

Application documents

The application to the scholarship should contain:

- CV
- Letter of motivation, explaining how the program they are taking (or plan to take) relates to design thinking, why you are applying for the scholarship, and a reflection on how you will use your background in design to lead people, innovate and create a positive impact.
- Digital portfolio, including your top four works and with a size limit of 4 MB.

Applications lacking any of the requested documents will not be considered.

More information

[SSEHOI.COM/MTS](https://ssehoi.com/mts)

Contact

outreach.hoi@hhs.se

About Michael Treschow

Michael Treschow is a Swedish businessman. As chairman of the board of both Unilever since 2007 and the Confederation of Swedish Enterprises, as well as former chairman of Ericsson, Michael is one of the most influential people in Swedish business today.

About House of Innovation

House of Innovation, at the Stockholm School of Economics, is an inter-disciplinary research, education and outreach environment focused on innovation, digitalization and entrepreneurship